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16th Annual Pistahan Parade Hits Market St. on Aug. 8

-Event is part of a two-day festival highlighting Filipino Arts, Culture and Cuisine-

SAN FRANCISCO (July 10, 2008) – A giant cardboard Jeepney float, along with other vibrant Filipino themed floats will make their way down Market St. on Saturday Aug. 8, as part of the largest Filipino parade on the West Coast. This dazzling display of Filipino culture and pride will also feature dance troupes, bands, and lively contingents. Opening ceremonies begin at 10 a.m. on Beale Street, followed by the parade at 11 a.m. which begins at Beale Street, marches down Market St. will make a left on 4th St., left on Folsom Street and end on 3rd St. A special judging area for Best Choreography, Best Costume, Best Spectacle and Best Spirit is located on Market and New Montgomery.

The parade is part of the largest festival of Filipino Americans in northern California which annually features the the popular Adobo Cook-off and balut eating contests, delectable Filipino cuisine and desserts, cultural exhibits, and the 2nd annual San Francisco Filipino American Jazz Festival.

The two-day Pistahan Parade and Festival takes place Aug. 8 and 9 is expected to draw over 50,000 people. There are over 400,000 Filipino-Americans in the Bay Area, the second largest Asian American group in northern California.

Pistahan Parade:

10:00 am - Opening Ceremonies, Beale Street @ Market Street

11:00 am - The Parade begins on Beale Street, goes down Market Street, makes a left on 4th Street, another left turn on Folsom Street, ends at 3rd Street.

Route

Filipino American Arts Exposition presents 15th Annual Pistahan Parade and Festival
965 Mission Street, Suite 518, San Francisco, CA 94103



The Pistahan Parade and Festival are currently seeking more contingents to join the parade. For more information, contact: Jun Galicha at (650) 333-0586 or jun.pistahan@gmail.com or Richelle Mae Ruiz at (415) 260-4380 or richelle.ruiz@gmail.com.

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What: Sixteenth Annual Pistahan Parade and Festival

When: Saturday and Sunday, Aug 8-9, 2009
11 a.m. - 5 p.m.

Where: Yerba Buena Gardens
San Francisco
Mission between 3rd and 4th Streets

Information: (415) 321-5894, <http://pistahan.net/>

About the Pistahan Parade and Festival

The Pistahan Parade and Festival was founded in 1994 and has been consistently held in the oval gardens of the Yerba Buena Center. The Filipino American Arts Exposition, an all-volunteer nonprofit organization that contributes to the artistic and cultural pride of the Filipino community, organizes the annual event.